

Course Information Document: Undergraduate

For students starting in Academic Year 2017/2018

1. Course Summary

Names of programme(s) and award title(s)	BA (Hons) Business Economics BA (Hons) Business Economics with Placement Year BA (Hons) Business Economics with International Year (see Annex A for details)
Award type	Single Honours
Mode of study	Full time
Framework of Higher Education Qualification (FHEQ) level of final award	Level 6
Duration	3 years 4 years with either the Placement Year or International Year between years 2 and 3
Location of study	Keele University – main campus
Accreditation (if applicable)	Not applicable
Regulator	Higher Education Funding Council for England (HEFCE)
Tuition Fees	<p>UK/EU students: Fee for 2017/18 is £9,250*</p> <p>International students: Fee for 2017/18 is £13,000**</p> <p>The fee for the placement year is calculated at 20% of the standard year fee</p> <p>The fee for the international year abroad is calculated at 15% of the standard year fee</p>
Additional Costs	Refer to section 16

How this information might change: Please read the important information at <http://www.keele.ac.uk/student-agreement/>. This explains how and why we may need to make changes to the information provided in this document and to help you understand how we will communicate with you if this happens.

* These fees are regulated by Government. We reserve the right to increase fees in subsequent years of study in response to changes in government policy and/or changes to the law. If permitted by such change in policy or law, we may increase your fees by an inflationary amount or such other measure as required by government policy or the law. Please refer to the accompanying Student Terms & Conditions. Further information on fees can be found at <http://www.keele.ac.uk/studentfunding/tuitionfees/>

** We reserve the right to increase fees in subsequent years of study by an inflationary amount. Please refer to the accompanying Student Terms & Conditions for full details. Further information on fees can be found at <http://www.keele.ac.uk/studentfunding/tuitionfees/>

2. What is a Single Honours programme?

The Single Honours programme described in this document allows you to focus more or less exclusively on Business Economics. In keeping with Keele's commitment to breadth in the curriculum, the programme also gives you the opportunity to take some modules outside Business Economics, in other disciplines and in modern foreign languages as part of a 360-credit Honours degree. Thus it enables you to gain, and be able to demonstrate, a distinctive range of graduate attributes.

3. Overview of the Programme

Business Economics largely combines the study of Economics, Finance and Management, and, includes within the programme, a range of related modules in accounting, industrial relations and languages offered by the Management and other schools. It conforms to Keele's interdisciplinary pattern by bringing together a number of subject areas in an integrated way. Economics and Finance are established key Social Science disciplines, possessing a clear and coherent intellectual structure. At their core, they embrace a rich theoretical framework but also make extensive use of empirical techniques and analysis that find application in a wide-range of practical real world problems and policy-related issues. Economics and Finance also provide essential knowledge for the understanding of business behaviour, strategy and corporate performance and this makes the subject a central plank for the study of business, management and related areas. Business Economics combines the core of economics and finance with elements of 'critical' and 'scientific' management as well as accounting, human resource management and marketing.

Business Economics at Keele

Business Economics was established at Keele over ten years ago and is taught principally by the Economics group in the Management School supported by staff from other groups across the School. The programme provides students with an opportunity to learn about the economic and financial decision-making behaviour of firms, households and governments with a wide range of practical and policy applications, and with the managerial decision making of both private and public sectors. The programme is academically rigorous, and delivered in a challenging but supportive learning environment that provides sound foundations that enable students to acquire a range of skills that are highly relevant for either subsequent careers or further study.

The four-year Placement option provides students with the opportunity to undertake a year-long professionally focused placement (minimum 30 weeks full-time (1,050 hours) or equivalent) between the 2nd and 3rd year of their degree programme in a sector relevant to their degree. Students will gain substantial experience of a professional working environment relevant to their future career aspirations allowing for familiarisation of professional practice, enhanced skill development, and reflection upon programme content.

4. Aims of the Programme

The broad aims of the programme are to enable you to:

- Describe and explain a diverse range of real-world phenomena in terms of a small set of unifying economic, financial and business management principles
- Understand, evaluate and combine theoretical models and analysis with up-to-date factual knowledge about the economy and real business phenomena
- Become familiar with the main quantitative and qualitative methods of economic, financial and business management research and develop the ability to use professional software tools for the analysis of real economic and business data
- Develop the capability to undertake and report on their own research using relevant economic concepts and methods in a well-balanced and concise manner, exercising appropriate levels of scholarship
- Acquire knowledge and skills that enable them to develop independence and self-confidence in their own-work and the ability to cooperate with colleagues

5. What you will learn

The intended learning outcomes of the programme (what students should know, understand and be able to do at the end of the programme), can be described under the following headings:

- Subject knowledge and understanding
- Subject specific skills
- Key or transferable skills (including employability skills)

Subject knowledge and understanding

Successful students will be able to:

- Demonstrate knowledge and understanding of a number of key concepts that are present in most decision-making problems to be faced in economics, finance and management
- Utilise a variety of theory-based and model-based analytical methods in economics, finance and management
- Utilise a range of tools, including verbal, graphical, mathematical and econometric representation of economic, financial and management ideas, and the capability to manipulate and interpret relevant economic and financial data
- Apply logical and critical reasoning to a variety of applied topics in economics, finance and management

Subject specific skills

Successful students will be able to:

- Abstract, simplifying complex systems and thereby better evaluate and assess policies and events, improving problem-solving and decision-making
- Apply logical analysis of induction and deduction by forming and applying assumption-based models
- Organise, present and analyse data drawing appropriate inference
- Frame a problem, deciding upon the factors that may be considered fixed for the purpose of analysing the problem at hand

Key or transferable skills (including employability skills)

Successful students will be able to:

- Communicate and make effective oral presentations
- Work effectively both as an individual and as part of a group or a team, recognising and respecting the viewpoints of others
- Work with numerical data from a wide range of sources
- Work effectively with information technology
- Demonstrate effective skills in problem-solving
- Demonstrate and sustain effective approaches to learning and study, including time management, flexibility, creativity and intellectual integrity

6. How is the Programme taught?

Learning and teaching methods used on the programme vary according to the subject matter and level of the module. They include the following:

- **Traditional lectures** where the lecturer provides students with a framework for reading and independent study. Some lecture classes may feature activities such as mock auctions, quizzes that involve voting, or other interactive activities
- **Small group tutorials and seminars** where key issues can be explored and discussed in more depth. Students are expected to play a full part, and occasionally, to lead these discussions. Some tutorials and seminars consist largely of student presentations and many are based on the application of economic ideas to case studies drawn from the media and the findings of economic, financial and business management research
- **Practical, computer-based, lab-classes** where students acquire the hands-on skills associated with describing, analysing and interpreting economic and business data
- **Independent study** based on directed reading from text books, research monographs, academic journals, official government publications and the media
- **Web-based learning** using the University's virtual learning environment (KLE). The KLE is used to give students easy access to a wide-range of resources and research tools, and as a platform for online discussions, quizzes and blogs
- Students take the **Independent Study Project** in their final year. This is based around a project in Economic and Business Forecasting allowing students to acquire skills in constructing and interpreting forecasts
- **Work placement**

In addition, students who complete the placement programme will conduct a skills audit in relation to their 'fit' to sector skill demands, whilst critically evaluating their learning from the placement context.

Apart from these formal activities, students are also provided with regular opportunities to talk through particular areas of difficulty, and any individual learning needs they may have, with their module, seminar and tutorial group leaders on a one-to-one basis.

These learning and teaching methods enable students to achieve the learning outcomes of the programme in a variety of ways. For example:

- Lectures and independent study allow students to gain a systematic understanding of business economics and how it may be used to analyse a variety of contemporary economics, social, financial and business management problems
- Seminars, tutorials and online discussions provide opportunities for students to ask questions about, and suggest answers to, business economic problems in a responsible way, and to present their own ideas to members of staff and other students using an appropriate medium of communication
- Seminars, tutorials and web-based activities encourage students to reflect on their own learning and take responsibility for its development by addressing areas of difficulty, perhaps by discussing them with their fellow students or by getting additional help from a member of staff
- Undertaking a research project with the support of an experienced and active researcher allows students to formulate relevant research questions and devise a feasible and methodologically sound strategy for answering them

7. Teaching Staff

Currently our core teaching staff of the Economics and Finance Group of Keele Management School, comprises of professors, senior lecturers and lecturers who maintain a strong commitment to excellence and innovation in teaching and research. Teaching is informed by research with teaching staff presenting and publishing academic papers at national and international conferences, in books and in internationally ranked economics and finance journals. Research activities are coordinated through the Centre for Economics and Management.

The majority of current members of the permanent teaching staff have PhDs or equivalent. All staff members engage with continuing professional development as academic teachers. All probationary appointments receive an intensive one-year training programme on Teaching and Learning in Higher Education.

The University will attempt to minimise changes to our core teaching teams, however, delivery of the programme depends on having a sufficient number of staff with the relevant expertise to ensure that the programme is taught to the appropriate academic standard.

Staff turnover, for example where key members of staff leave, fall ill or go on research leave, may result in changes to the programme's content. The University will endeavour to ensure that any impact on students is limited if such changes occur.

8. What is the Structure of the Programme?

The academic year runs from September to June and is divided into two semesters. The number of weeks of teaching will vary from course to course, but you can generally expect to attend scheduled teaching sessions between the end of September and mid-December, and from mid-January to the end of April.

Our degree courses are organised into modules. Each module is usually a self-contained unit of study and each is usually assessed separately with the award of credits on the basis of 1 credit = 10 hours of student effort. An outline of the structure of the programme is provided in the tables below.

There are three types of module delivered as part of this programme. They are:

- Compulsory core module – a module that you are required to study on this course;
- Programme approved elective module – subject-related modules that count towards the number of subject credits required by your degree;
- Free-standing elective module – a free choice of modules that count towards the overall credit requirement but not the number of subject-related credits.

This programme builds sequentially so as to enable students to develop understanding of the subject progressively over the three years of their degree. An outline of the structure of the programme is provided in the table below. Note that students can choose to take electives offered by their programme or electives from elsewhere inside or outside the School, subject to satisfying any module pre-requisites. Students are encouraged to use this choice of electives to broaden their knowledge and skills throughout the three years of their degree.

Year 1 (Level 4)

Compulsory Core modules	Credits	Programme Approved Elective modules	Credits
Introductory Microeconomics	15	Business Law	15
Accounting Principles	15	The British and Global Economy	15
Management in Context	15	Quantitative Methods I	15
Quantitative Methods II	15	Foundations of HRM	15
Economics of Financial Markets	15	Marketing Principles	15
Introductory Macroeconomics	15	Financial Accounting	15
		Multinational Enterprise Business Perspectives	15

Year 2 (Level 5)

Compulsory Core modules	Credits	Programme Approved Elective modules	Credits
Intermediate Microeconomics	15	Understanding the Consumer	15
Introduction to Econometrics	15	Cost & Management Accounting	15
Asset Pricing	15	Employee Resourcing	15
Open Economy Macroeconomics	15	Contemporary Issues in Economics Banking	15
Portfolio Choice	15	Corporate Governance and Social	15

		Responsibility	
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Year 3 (Level 6)

Compulsory Core modules	Credits	Programme Approved Elective modules	Credits
Dynamic Macroeconomics	15	Risk Management with Derivatives	15
Corporate Finance	15	Business Strategy	15
Economic & Business Forecasting (ISP)*	15	Consuming Cultures	15
International Finance	15	Advanced Topics in Microeconomics	15
		Labour Economics	15
		Industrial Organisation	15
		Economics of the European Union	15
		Discrimination & Equal Opportunities at Work	15
		Marketing & Globalisation	15
		Contemporary Issues in Management	15

*ISP = Independent Study Project. You are required to take one ISP in your final year

All modules are worth 15 credits. The Programme is designed to deliver a progressive structure and the number of compulsory modules varies by level. All students take up to six compulsory core modules in each of the three years. The programme offers a range of elective modules that support the core and allow students to develop their own interests in the subject.

In addition to the elective modules listed in this table, students may choose to study modules which are offered as part of other programmes in the Management School, the Faculty of Humanities and Social Sciences and across the University. These include:

- Modules in other subjects closely related to Economics such as Business Management, Finance, and Mathematics.
- Modules in other subjects in which they may have a particular interest such as History, International Relations, and Law.
- Modules designed to help students for whom English is not their first language to improve their use of English for academic purposes.
- Modern foreign languages modules at different levels in French, German, Italian, Japanese, Russian, and Spanish.
- Freestanding modules in subjects of general interest.
- Freestanding modules related to student volunteering or studying abroad as part of the University's exchange programme employability skills and personal development.
- Modules designed to help students for whom English is not their first language.
- The table below sets out what students learn in each year of the Programme, the modules in which that learning takes place, and the main ways in which students are assessed on their learning. These learning outcomes are achieved in the compulsory core modules which all students are required to take. Each assessment is linked to a set of learning outcomes informed by the Economics, Finance, Accounting and General Business and Management subject benchmark statement.

For students undertaking the four-year programme, the placement is delivered between the second and third years of the programme and this encourages reflection on programme content from the first two years and represents a chance to put programme material into practice.

For further information on the content of modules currently offered please visit:
www.keele.ac.uk/recordsandexams/az

9. Final and intermediate awards

Credits required for each level of academic award are as follows:

Honours Degree	360 credits	You will require at least 120 credits at levels 4, 5 and 6 You must accumulate at least 255 of credits in Business Economics (out of 360 credits overall), with at least 60 credits in each of the three years of study, to graduate with a named single honours degree in Business Economics.
Diploma in Higher Education	240 credits	You will require at least 120 credits at level 4 or higher and at least 120 credits at level 5 or higher
Certificate in Higher Education	120 credits	You will require at least 120 credits at level 4 or higher

Business Economics with Placement Year: in addition to the above students must pass a non-credit bearing module covering the placement year in order to graduate with a named degree in Business Economics with placement year. Students who do not complete, or fail the placement year, will be transferred to the three-year Business Economics programme.

Business Economics with International Year: in addition to the above students must pass a module covering the international year in order to graduate with a named degree in Business Economics with International Year. Students who do not complete, or fail the international year, will be transferred to the three-year Business Economics programme.

10. How is the Programme assessed?

The wide variety of assessment methods used within Business Economics at Keele reflects the broad range of knowledge and skills that are developed as you progress through the degree programme. Teaching staff pay particular attention to specifying clear assessment criteria and providing timely, regular and constructive feedback that helps to clarify things you did not understand and helps you to improve your performance. The following list is representative of the variety of assessment methods used within Business Economics:

- **Unseen closed and open book examinations** in different formats test students' knowledge of business economic principles and the findings of research in business economics and their ability to apply that knowledge responsibly in understanding social problems. Examinations may consist of essay, short answer and/or multiple choice questions
- **Essays** including those based on case study material, test the quality and application of subject knowledge. In addition they allow you to demonstrate your ability to carry out basic bibliographic research and to communicate your ideas effectively in writing in an appropriate scholarly style using the Harvard, or recognised alternative, system of referencing
- **Exercises** test a students' ability to frame and solve analytical and numerical questions. They demonstrate student competence and familiarity with a range of mathematical techniques that form the everyday tool-kit of the modern economist
- **Class tests** taken either conventionally or online via the Keele Virtual Learning Environment (KLE) assess students' subject knowledge and their ability to apply it to problems in a structured and focused way

- **Short research papers** test students' knowledge of different research methodologies and the limits and provisional nature of economic knowledge. They also enable students to demonstrate their ability to formulate research questions and to answer them using an appropriate strategy
- **Independent Study Projects** test students' ability to undertake independent study, framing a problem, applying a clear economic methodology through to conclusion, and presenting the results in a coherent, logical manner
- **Oral and poster presentations** and reports assess students' subject knowledge and understanding. They also test their ability to work effectively as members of a team, to communicate what they know orally and visually, and to reflect on these processes as part of their own personal development
- **Portfolios** may consist of a range of different pieces of work but routinely include a requirement that students provide some evidence of critical reflection on the development of their own learning

Marks are awarded for summative assessments designed to assess your achievement of learning outcomes. You will also be assessed formatively to enable you to monitor your own progress and to assist staff in identifying and addressing any specific learning needs.

Examples of formative activities include:

- Provision of on-line tests designed to assess a students' understanding and knowledge weekly or fortnightly exercises followed by presentation and discussion in tutorials.
- Tutorial and seminar discussions around planned and prepared topics.
- Group work activities that encourage peer review within tutorials and seminars.
- Self-assessment exercises supported by model answers.

Feedback is provided through the provision of model answers, and individual and group-level verbal and written feedback as appropriate. Students are encouraged to utilise Student Consultation Hours offered by all staff members where they would like to see this feedback developed further. Feedback, including guidance on how students can improve the quality of their work, is also provided on all summative activities and assessments within three working weeks of submission, unless there are compelling circumstances that make this impossible. There is also extensive opportunity for students to gauge their progress within individual modules and across the programme as a whole by participating in bi-annual progress reviews with the Programme Director or Year Tutors.

11. Contact Time and Expected Workload

This contact time measure is intended to provide you with an indication of the type of activity you are likely to undertake during this programme. The data is compiled based on module choices and learning patterns of students on similar programmes in previous years. Every effort is made to ensure this data is a realistic representation of what you are likely to experience, but changes to programmes, teaching methods and assessment methods mean this data is representative and not specific.

Undergraduate courses at Keele contain an element of module choice; therefore, individual students will experience a different mix of contact time and assessment types dependent upon their own individual choice of modules. The figures below are an example of activities that a student may expect on your chosen course by year/stage of study. Contact time includes scheduled activities such as: lecture, seminar, tutorial, project supervision, demonstration, practical classes and labs, supervised time in labs/workshop, fieldwork and external visits. The figures are based on 1,200 hours of student effort each year for full-time students.

Activity	Year 1 (Level 4)	Year 2 (Level 5)	Placement Year (Level 6)	Year 3 (Level 6)
Scheduled learning and teaching activities	22%	21%	0%	21%
Guided independent	78%	79%	0%	79%

Study				
Placements	0%	0%	100%	0%

12. Accreditation

This programme does not have accreditation from an external body.

13. Regulations

The University Regulations form the framework for learning, teaching and assessment and other aspects of the student experience. Further information about the University Regulations can be found at: <http://www.keele.ac.uk/student-agreement/>

You should note that it is not possible to complete both the International Year and the Placement Year options. Also, a student who has completed a semester abroad will not normally be eligible to transfer onto the International Year option.

14. What are the typical admission requirements for the programme?

Subject	A-level	Subjects not included	International Baccalaureate	BTEC	Access to Higher Education Diploma	GCSE requirements
Business Economics (Single Honours)	BBB / ABC	Critical Thinking	32 points including Standard Level Maths or Maths Studies at 5 or above.	DDM	Obtain Access to Higher Education Diploma with 30 Level 3 credits at Distinction.	Maths @ B (or 6) English Language @ C (or 4)

Applicants who are not currently undertaking any formal study or who have been out of formal education for more than 3 years and are not qualified to A-level or BTEC standard may be offered entry to the University's Foundation Year Programme.

Applicants for whom English is not a first language must provide evidence of a recognised qualification in English language. The minimum score for entry to the Programme is Academic IELTS 6.0 or equivalent.

Please note: All non-native English speaking students are required to undertake a diagnostic English language assessment on arrival at Keele, to determine whether English language support may help them succeed with their studies. An English language module may be compulsory for some students during their first year at Keele.

Accreditation of Prior Learning (APL) is considered on a case-by-case basis and those interested should contact the Programme Director. The University's guidelines on this can be found here:

<http://www.keele.ac.uk/ga/accreditationofpriorlearning/>

15. Other learning opportunities

Study abroad (semester)

Students on the Business Economics programme have the potential opportunity to spend a semester abroad in their second year studying at one of Keele's international partner universities.

Exactly which countries are available depends on the student's choice of degree subjects. An indicative list of countries is on the website (<http://www.keele.ac.uk/studyabroad/partneruniversities/>); however this does not guarantee the availability of study in a specific country as this is subject to the University's application process for studying abroad.

No additional tuition fees are payable for a single semester studying abroad but students do have to bear the costs of travelling to and from their destination university, accommodation, food and personal costs. Depending on the destination they are studying at additional costs may include visas, study permits, residence permits, and

compulsory health checks. Students should expect the total costs of studying abroad to be greater than if they study in the UK, information is made available from the Global Education Team throughout the process, as costs will vary depending on destination.

Whilst students are studying abroad any Student Finance eligibility will continue, where applicable students may be eligible for specific travel or disability grants. Students studying in Erasmus+ destinations may be eligible for grants as part of this programme. Students studying outside of this programme may be eligible for income dependent bursaries at Keele.

Students travel on a comprehensive Keele University insurance plan, for which there are currently no additional charges. Some governments and/or universities require additional compulsory health coverage plans; costs for this will be advised during the application process.

Study Abroad (International Year)

A summary of the International Year, which is a potential option for students after completion of year 2 (Level 5), is provided at Annex A.

Work placement

Students have the opportunity to apply directly for the 4-year Business Economics with Placement Year degree programme or to transfer onto the 4-year degree programme at the end of Year-1 and in Year-2 at the end of Semester 1. Students who are initially registered for the 4-year degree programme may transfer onto the 3-year degree programme at any point in time, prior to undertaking their year-long placement. To be eligible for the placement year, students must have a good University attendance record. They must also have passed all Year 1 and Year 2 Semester 1 modules with an overall module average of $\geq 60\%$. Students must have met the progression requirements to proceed to their final year of study prior to commencing a placement.

Students wishing to take the placement year should meet with the Programme Director to obtain their signature to confirm agreement before they will be allowed to commence their placement.

16. Additional costs

Business Economics Placement Year Costs

Students will be responsible for organising their own placement, with the support of the placement tutor. This allows students to choose when and where to carry out their placement, taking into consideration the potential living and travel expenses, for which they are responsible. Students are encouraged to consider the potential costs incurred in carrying out the placement at the time of setting these up. Further guidance and support on these considerations is available from the placement tutor.

These costs have been forecast by the University as accurately as possible but may be subject to change as a result of factors outside of our control (for example, increase in costs for external services). Forecast costs are reviewed on an annual basis to ensure they remain representative. Where additional costs are in direct control of the University we will ensure increases do not exceed 5%.

As to be expected there will be additional costs for inter-library loans and potential overdue library fines, print and graduation.

17. Document Version History

Version history	Date	Notes
Date first created	October 2016	
Revision history		
Date approved		

Annex A

BA (Hons) Business Economics with International Year

International Year Programme
<p>Students registered for Single Honours Business Economics may either be admitted for or apply to transfer during their period of study at Level 5 to the Single Honours 'Business Economics with International Year'. Students accepted onto this programme will have an extra year of study (the International Year) at an international partner institution after they have completed Year 2 (Level 5) at Keele.</p> <p>Students who successfully complete both the second year (Level 5) and the International Year will be permitted to progress to Level 6. Students who fail to satisfy the examiners in respect of the International Year will normally revert to the BA (Hons) Business Economics and progress to Level 6 on that basis. The failure will be recorded on the student's final transcript.</p> <p>Study at Level 4, Level 5 and Level 6 will be as per the main body of this programme specification. The additional detail contained in this annex will pertain solely to students registered for 'BA (Hons) Business Economics with International Year'.</p>
International Year Programme Aims
<p>In addition to the programme aims specified in the main body of the programme specification, the international year programme of study aims to provide students with:</p> <ol style="list-style-type: none">1. Personal development as a student and a researcher with an appreciation of the international dimension of their subject2. Experience of a different culture, academically, professionally and socially
Entry Requirements for the International Year
<p>Students may apply to the 4-year programme during Level 5. Admission to the International Year is subject to successful application, interview and references from appropriate staff.</p> <p>The criteria to be applied are:</p> <ul style="list-style-type: none">• Academic Performance (an average of 60% across all modules at Level 5 is normally required)• General Aptitude (to be demonstrated by application for study abroad, interview during the 2nd semester of year 2 (Level 5), and by recommendation of the student's personal tutor, 1st and 2nd year tutors and programme director)
Student Support
<p>Students will be supported whilst on the International Year via the following methods:</p> <ul style="list-style-type: none">• Phone or Skype conversations with Study Abroad tutor, in line with recommended Personal Tutoring meeting points.• Support from the University's Global Education Team
Learning Outcomes
<p>In addition to the learning outcomes specified in the main text of the Programme Specification, students who complete a Keele undergraduate programme with International Year will be able to:</p> <ol style="list-style-type: none">a. Describe, discuss and reflect upon the cultural and international differences and similarities of different learning environmentsb. Discuss the benefits and challenges of global citizenship and internationalisationc. Explain how their perspective on their academic discipline has been influenced by locating it within

an international setting.

In addition, students who complete 'BA (Hons) Business Economics with International Year' will be able to:

- i) Outline, apply and develop new approaches to the study of business, firms or markets from an Economics angle, appropriate to the location of international study
- ii) Identify, discuss and evaluate different approaches to the conduct of business or to the analysis of business-related economic problems in different cultural and economic environments.

These learning outcomes will all be assessed by the submission of a satisfactory individual learning agreement, the successful completion of assessments at the partner institution and the submission of the reflective portfolio element of the international year module.

Course Regulations

Students registered for the 'BA (Hons) Business Economics with International Year' are subject to the course specific regulations (if any) and the University regulations. In addition, during the International Year, the following regulations will apply:

Students undertaking the International Year must complete 120 credits, which must comprise *at least 40%* in the student's discipline area.

This may impact on your choice of modules to study, for example you will have to choose certain modules to ensure you have the discipline specific credits required.

Students are barred from studying any Business Economics module with significant overlap to Level 6 modules to be studied on their return. Significant overlap with Level 5 modules previously studied should also be avoided.

Additional costs for the International Year

Tuition fees for students on the International Year will be charged at 15% of the annual tuition fees for that year of study, as set out in Section 1. The International Year can be included in your Student Finance allocation, to find out more about your personal eligibility see: www.gov.uk

Students will have to bear the costs of travelling to and from their destination university, accommodation, food and personal costs. Depending on the destination they are studying at additional costs may include visas, study permits, residence permits, and compulsory health checks. Students should expect the total costs of studying abroad be greater than if they study in the UK, information is made available from the Global Education Team throughout the process, as costs will vary depending on destination.

Students studying in Erasmus+ destinations may be eligible for grants as part of this programme. Students studying outside of this programme may be eligible income dependent bursaries at Keele.

Students travel on a comprehensive Keele University insurance plan, for which there are currently no additional charges. Some Governments and/or universities require additional compulsory health coverage plans; costs for this will be advised during the application process.